



March 2010

Dear Friends,

The purpose of this letter is to ask for your support by advertising with the Minnesota North Star Paint Horse Club (MNSPHC). Our members are a group of folks committed to promoting the American Paint Horse through APHA-approved horse shows, various activities, and events (i.e., horse expo, auction, tack swap, and clinics). The MNSPHC newsletter, website, and annual directory are viewed by horse enthusiasts all over the country. This is a very inexpensive venue; perfect for reaching a broad spectrum of customers. MNSPHC is a non-profit organization which means your advertising is tax deductible! We welcome you to explore the following MNSPHC advertising opportunities:

Newsletter Ad (black/white)

Business Card Ad*—\$25 (6 issues for one low price!)

¼ Page Ad—\$15 (per issue)

½ Page Ad—\$25 (per issue)

Full Page Ad—\$40 (per issue)

All advertisers will receive complimentary issues

*Please send business card with your ad request

MNSPHC Website Ad (www.mnsphc.com)

Web Link—\$40/Year

Home Page Banner Ad—\$50/year

MNSPHC 2011 Annual Directory Ad (black/white)

Ad designer/consultant available at minimal charge

¼ Page Ad—\$25

½ Page Ad—\$50

Full Page Ad—\$100

Color Ad Rates TBD

Please send your check payable to MNSPHC along with a note indicating what type(s) of advertising you wish to purchase to: MNSPHC, c/o Barry Nelson, 17619 100th Ave., Milaca, MN 56353. Advertisers will be contacted to discuss ad specifications.

Please feel free to contact me with any questions. We invite you to visit our website at www.mnsphc.com. Thank you very much for your support!

Barry Nelson
MNSPHC Advertising
763-458-1828