

Minnesota North Star Paint Horse Club
Board of Directors Zoom Meeting
February 8, 2022 @ 6:30 PM

Board of Directors Meeting called to order by President Kayla Slayton at 6:35 PM

BOD Present: Kayla Slayton, Christina Kooiman, Debbie Krueger, Deanna Wilson, Deanna Johnson, Michelle Miller, Michelle Schlaeger, Janelle Larson, Kim Hanson **Guests:** Kathy Murphy

Welcome and reminder of Meeting Etiquette with communication delays via zoom.

Secretary Report: Meeting Minutes from December 30, 2021 submitted by Kayla Slayton. Christina K. moved, Michelle M. 2nd, to approve minutes with corrections noted. Motion carried unanimously.

Treasurer Report: Submitted and read by Christina Kooiman. Two reports: #1. Annual: January 1– December 31, 2021 and #2. January 1 - February 8, 2022. Reports placed on record through 2-8-22. Guest Kathy Murphy, requested the reports be emailed to her.

Correspondence: None

January Membership Survey Review: (49) responses. #1. Should we double MNSPHC club points at the July Blast of Color Show for attendance incentive? #2. Should we add a few WSCA classes to any of our shows? #3. Suggestions. Conclusion: Per the majority of all responses, members were not in favor of offering double points or adding WSCA classes to our show bill. Neither will be implemented.

Show Committee: Michelle S. gave an update on judges. All (12) contracts have been sent out with a verbal. Christina K. reported (7) of the contracts are returned.

Discussion on Show Committee recommendations, with more detail to 50/50 Jackpot class ruling and incentives for extra entries. **Deanna J. moved, Michelle S. 2nd, to implement the Show Committee recommendations: (1.) Remove Hunter Hack Classes (2.) Remove Youth & Amateur Color Class (3.) Turn our three existing MNSPHC Classes into 50/50 Jackpot with added purse. (4.) All speed events for the July show, will run on Saturday only instead of both days.** Motion carried unanimously.

More discussion to bring before the Show Committee: MNSPHC Classes— will there be any requirements as in, must enter a "like class" in order to enter or additional fee if other classes are not entered. Need both a point system and percentages for payouts.

2021 Awards Report: Presented by Christina Kooiman. Review of financials. Projected award cost was \$11,420., includes awards from both main account & futurity account. Total Award Summary came in at \$618.44 under projected cost. \$275 for futurity awards reimbursed to main account.

Banquet Report: Presented by Deanna J. Review of financials. Silent Auction income \$973. Club paid for \$1.45 plus sales tax & gratuity and (1) complimentary drink ticket per adult meal purchased. Final banquet cost \$596.17

2023 Banquet: Discussion—2nd Saturday in January falls on January 14, 2023. Deanna J. will book it with Grand Casino Hinckley Convention Center. Noted: Year-End Awards presentation slideshow is published to our website.

Audit: Discussion for an outside audit for 2020/2021. Christina K. received a quote from Heidi Myers, CPA for \$75. **Michelle S. moved, Michelle M. 2nd, to get the 2020/2021 audit done with Heidi Myers.** Motion carried unanimously.

Discussion on also doing a Membership audit.

Directory: Discussion on mailing out the directories not picked up by members at the banquet. Deanna J. received a mailing quote from the USPS of \$2.80 each. **Michelle S. moved, Debbie K. 2nd, to mail the rest of the directories out.** Motion carried unanimously. Discussion on compensating for compiling the directory. **Michelle S. moved, Michelle M. 2nd, to pay Kayla S. \$700. plus \$74.97 reimbursement for supplies.** Motion carried unanimously.

Newsletter: To insure members are receiving information to the best of our ability, it was decided to go back to mailing out the newsletter instead of relying solely on email and social media.

Website: Reviewal of 2021 Website Traffic Report compiled by Deanna J. Most traffic is in June, July & August. Most viewed page: Showing Page, seconded by Awards Program Page. Traffic over time bar chart for the past 365 days, 4900 site views. Site speed rate 4.1 seconds navigating pages.

Discussion on Cognito Online Forms. Cognito Forms for both Memberships and Sponsors will be added to the website. Small fee for online Membership Applications will apply. Fees for Sponsorships will be included in the sponsor amount. Thoughts for also adding Futurity Entry Cognito Forms.

Michelle S. moved, Kayla S. 2nd, to pay Deanna J. the same fee of \$400. for maintaining the website. Motion carried unanimously.

Youth: Deanna W. updated that both sticker sets and T-shirts are still available from last year's Youth Fundraiser. Discussion on prices for selling the T-shirts— (1) for \$20. or (2) for \$30. Add T-shirt and sticker info to the Newsletter. Also add a notice for Youth— with contact info if interested in being part of the Youth group for Youth Spring Zoom Meeting.

New Business: None

Meeting Dates: Discussion on meeting places for the GM Meeting. Deanna J. will check with Kev's Depot for March 26th. Start at 10:00 AM. Next BOD Zoom Meeting will be the Monday before GM Meeting— March 21st.

Michelle S. moved, Kayla S. 2nd, to adjourn meeting @ 9:33 PM

Meeting Adjourned

MESSENGER NOTES

2/09/22 - Confirmation for Kev's Depot availability on March 26th @ 10:00 AM

2/14/22 - Directories mailed out.

2/20/22 - Deanna J. noted show dates were submitted online to WSCA On-Deck.

2/22/22 - Christina K. updated Facebook Administrators. Removed past BOD. Noted to new BOD our Facebook protocol.

2/25/22 - Michelle S. updated a judge replacement for David Terrell. He was asked to judge a world show. New replacement Kim Richwine-Gately on Sunday of July show.

2/27/22 - Discussion on National Director reimbursement. Add to BOD Meeting Agenda.

3/08/22 - Newsletter mailed out.

3/10/22 - Website updated. New online forms published.

3/12/22 - Facebook GM Meeting Notice posted.

Submitted by:

Deanna Johnson