

Minnesota North Star Paint Horse Club  
Board of Directors Meeting  
February 3, 2020 @ 6:30 PM • Perkins— Cambridge, MN

BOD Meeting called to order by President Deanna Johnson @ 6:40 PM.

**Present:** Rich Van Riper, Janelle Larson, Holly Olson, Deanna Wilson, Deanna Johnson, Crista Murphy, Christina Kooiman and Megan Boyle. **Guests:** None

Deanna J. Welcomed the new board members to the meeting and provided all the directors with a guide— outlining operating procedures of the club—timelines and whom to contact if applicable.

**Secretary Report:** Deanna W. read the meeting minutes from October 21, 2019. Deanna W. made the motion to approve the minutes. Holly O. 2nd. Motion carried.

**Treasurers Report:** Financial report through February 3, 2020 was placed on record.

**Correspondence:** Nothing new.

**Banquet January 11, 2020 Review:** Member Appreciation & Awards Banquet— report was supplied by Deanna J. Notes: Our plate numbers increased from 120 adults the previous year to 135 and child plates increased from 12 to 15 for a total of 150 plates. The Silent Auction proceeds were \$1348. Bingo gift cards were purchased out of the main account this year instead of the youth. Discussion was held on having additional people review the slide show prior to the banquet to ensure accuracy, as there were some errors, including leaving a winner out. A suggestion was made to have the All-Around winners announced at the end and be presented with their awards at that time.

**Awards:** Deanna J. reported that we are still waiting on invoices from Lee's Pro Shop and Rosie's Painted Ponies. As soon as everything is complete, she will email the Awards Expense Report out to the board. Joni H. & Deanna J. plan to meet this summer to go over catalog ideas for the coming year.

**Directory:** The directory has been printed by Kettle River Grafix for the past several years. We were approached with a new opportunity— with a special quote from Nimble Impressions. After evaluation of cost, the BOD agreed to switch vendors for directory printing. Ad deadline is February 20th. Member incentives to sell ads is the same as previous years— for each ad sold for the club, you will receive 10% of the ad's selling price off the price of your own ad. In 2019 we printed 300 directories with 140 members.

**Show Committee:** Christina K. gave an update from the Show Committee Meeting. Show bill was revised to reflect the decisions made by the General Membership at the 4th quarterly meeting for adding/removing classes. The show committee revised some of the class placements. The committee also received a proposal to combine Tobiano and Overo Color into one combined class as well as move MNSPHC In Hand Trail. Both proposals were rejected due to concerns of losing involvement in these classes. It was also discussed to shorten the In Hand Trail pattern, and that will be submitted to the trail pattern designer. Janelle L. moved to approve the show bill. Rich V. 2nd. Motion carried.

**Show Incentive:** Deanna W. Talked about a current stall promotion that another regional club is offering to new club members. Open discussion was held on what MNSPHC can offer to help drive numbers and improve show turnout. Megan B. proposed doing a cash drawing in random classes where every entry in that class has the opportunity to win. The classes selected were Tobiano Color, Overo Color, the 3 MNSPHC Classes (HUS, Western Pleasure & In Hand Trail) and one "combined" class of all Solid Paint Breed halter class entries. Classes were selected to include regular registry, solid paint bred, performance & halter horses. There will be \$100 cash drawing in each of the six classes per weekend. If there are enough entries for a class split, there is still only one drawing of the total entries. For June POR, it will be \$100. per class and for the July & August shows, there will be a \$50. drawing each day per class. Megan B. made a motion to have \$1800. dedicated to these drawings this year. Rich V. 2nd. Motion carried.

**Stall Incentive:** A new member stall incentive was also discussed— to give a stall to a new member that hasn't been a member for the past 3 years. This will be tabled for discussion based on how the cash incentive goes.

**Scribing:** Megan B. proposed using a scribing software on iPads to help speed the show along and reduce human error. The cost is \$125. per judge, per day plus \$25. per tablet, per day to rent the tablets. Discussion was tabled for fall with plans to track how long the pattern classes take to determine if the cost benefit ratio is justified.

**Website:** Deanna J. currently maintains the website for \$400. per year. Crista M. made a motion to approve paying Deanna for 2020 maintenance and updates. Rich V. 2nd. Motion carried.

**Meeting Dates:** No March meeting necessary. We have a mid April General Membership Meeting.

**APHA Convention:** Holly O. proposed that each director that attends convention and comes to a BOD Meeting to discuss what occurred be compensated \$200. Tabled.

**Judges Budget:** Holly O. proposed we keep the budget for 2021 judges the same as this year— \$20,000. with judges hired at a flat rate from the approved judges list. Joni H. made the motion to approve the Judges Budget of \$20,000. total. Rich V. 2nd. Motion carried.

**WSCA Champ Show Sponsorship:** \$275 to sponsor 2 classes (1 champ, 1 futurity). Discussion on due date. Tabled.

Joni H. made the motion to adjourn @ 10:19 PM. Rich V. 2nd. Meeting Adjourned.